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**BESSEMER'S CITY COUNCIL UNANIMOUSLY
APPROVES INNOVATION DISTRICT
DEVELOPMENT WITH MAYORAL SUPPORT**

Dave Paige and Company propose district to revitalize downtown Bessemer

Bessemer AL., 1 JUN 2023 - Dave Paige and Company ("DPC"), a full-service real estate development and urban planning company, is proud to announce the approval of a resolution for our proposed Innovation District development in downtown Bessemer. On May 16, 2023, the City Council, with support from Mayor Kenneth Gulley, passed the resolution, paving the way for a transformational project that will shape a future for Bessemer's economy, society, and communities.

The vision for this project is to bolster the local economy and enhance the social fabric of the community by building on Bessemer's assets to create a vibrant city center, where industry, commerce and community can live, work, and play. The district's mission will focus on three specific themes: economic advancement, social transformation, and smart city ideas.

Economic Advancement:

The Innovation District, by centering on downtown's historic assets and multi-modal hub location, aims to enhance Bessemer's economy through the attraction of cutting-edge technology companies, startups, research institutions, and entrepreneurs ultimately generate high-quality, livable-wage careers and job opportunities. This initiative will not only provide new employment prospects but also contribute to the diversification of the local economy, positioning Bessemer as a regional center of excellence.

Social Transformation:

The Innovation District's public-private collaborative approach will empower local communities and create opportunities for them to actively participate in the district's evolution, making it a true reflection of their aspirations, culture, and values. By actively engaging with local stakeholders, community organizations, neighborhood associations, and residents, the district will address specific needs within the Bessemer community.

Smart City of the Future:

Through the integration of advanced technologies, sustainable design practices, and smart infrastructure, the Innovation District will enhance the quality of life for residents and promote environmental sustainability. This holistic approach will position Bessemer as a model for smart, inclusive, and forward-thinking cities.

About Dave Paige and Company & North Star Collective

Founded on the principles of integrity, collaboration, and exceptional quality, Dave Paige and Company focuses on a diverse range of real estate ventures, from residential developments and commercial properties to mixed-use projects and community revitalization initiatives. With an unwavering focus on community empowerment and a genuine passion for social responsibility, the engagement with local stakeholders and residents helps to understand the unique needs and aspirations of each community, thus ensuring that projects align harmoniously with the surrounding environment that will shape a future where every neighborhood thrives and where innovation and compassion intersect.

“We are thrilled to embark on this transformative journey with the city of Bessemer. We firmly believe that the Innovation District development will create a lasting positive impact on the local economy, society, and communities,” said Paige. “Together, with Place Associates (Ben Wieseman), SARCOR, LLC (Selena Rodgers-Dickerson), and Tate & Associates, LLC (Dr. Melva Tate), we will strive to assist in building a brighter and more prosperous future for the city of Bessemer as the newly formed North Star Collective.”

With over 50 cumulative years of experience and a hand in some of the most well-known projects in the Southeast, the North Star Collective emerges as a pioneering organization, embodying the guiding light that aims to illuminate the path of community development by catalyzing growth and revitalization. Embrace the guiding light with a collective dedication to making a lasting impact and becoming a beacon of change to help shape bright futures.

For more information on Bessemer's upcoming Innovation District, visit www.edtechinnovatedistrict.com

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